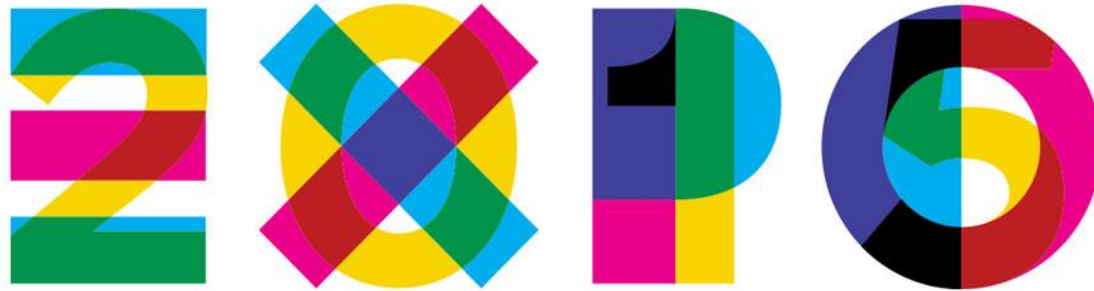




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MILANO 2015

***Feeding the Planet, Feeding Young
Minds***

*World School International Forum, Sirmione, 20 October
2015*

Il Caffè Geopolitico – Who we are

- Cultural Association established in 2010
- Web Magazine on foreign affairs
- Our Aim: to foster a culture of and interest for “international relations” among non-experts



Our Book: “Le Provocazioni di Expo”

The health of planet in the consumers' hands



Structure of the presentation

-What is Expo?

-Why is Expo important?

-What can we do to start changing the world?



What is EXPO?

The theme:

“Feeding the
Planet,
Energy for Life”



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From London's Crystal Palace in 1851...



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...to the Decumano in 2015



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Italy and Milan: the best choice

-Universal Exhibitions are a **reliable mirror of our times**

-**Rediscover agriculture**

-**Milan and Italy**: an example for the rest of the world in the agro-food industry



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A great opportunity for Italy

-**Limited productive capacity:** Italy imports more than 50% of the milk and food consumed domestically...

-... but an **immense cultural potential:** the Mediterranean diet has been declared part of the UNESCO heritage

-A **model to present to the world:** how to integrate big distributors with small producers?



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Why is Expo important?

An invaluable platform for dialogue on global issues



800 million people: the size of global food hunger

Global denutrition (1990 - 2014, million people and%)

	1990-92		2000-02		2005-07		2008-10		2012-14	
	No.	%	No.	%	No.	%	No.	%	No.	%
World	1014.5	18.7	929.9	14.9	946.2	14.3	840.5	12.1	805.3	11.3
Developed regions	20.4	<5	21.1	<5	15.4	<5	15.7	<5	14.6	<5
Developing regions	994.1	23.4	908.7	18.2	930.8	17.3	824.9	14.5	790.7	13.5
Africa	182.1	27.7	209	25.5	211.8	22.6	216.8	20.9	226.7	20.5
Asia	742.6	23.7	637.5	17.6	668.6	17.4	565.3	14.1	525.6	12.7
Latin America and Caribbean	68.5	15.3	61	11.5	49.2	8.7	41.5	7	37	6.1
Oceania	1	15.7	1.3	16.5	1.3	15.4	1.3	13.5	1.4	14

Source: FAO,
2014



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1 billion people: the problem of obesity



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Food Security and international relations

- The “**resource curse**”: why States rich of natural resources end up being poor and underdeveloped
- The role of **trade policies**:
 - Is **protectionism in agriculture** good or bad for the world economy?
 - The role of the **World Trade Organization** in promoting agricultural openness
- Who produces food?
 - China: a “hungry giant”
 - Latin America and Africa between troubles and opportunities
 - Middle East: the challenge of food production sustainability



Italy at the centre of the world

-2015 is a crucial year: the United Nations just launched the **Agenda 2030** and the **Sustainable Development Goals (SDGs)**

-The **role of FAO** in the fight against world food hunger

- The **fight against climate change** and the importance of **resource sustainability**

-Exno: **145 countries** gathering together

€



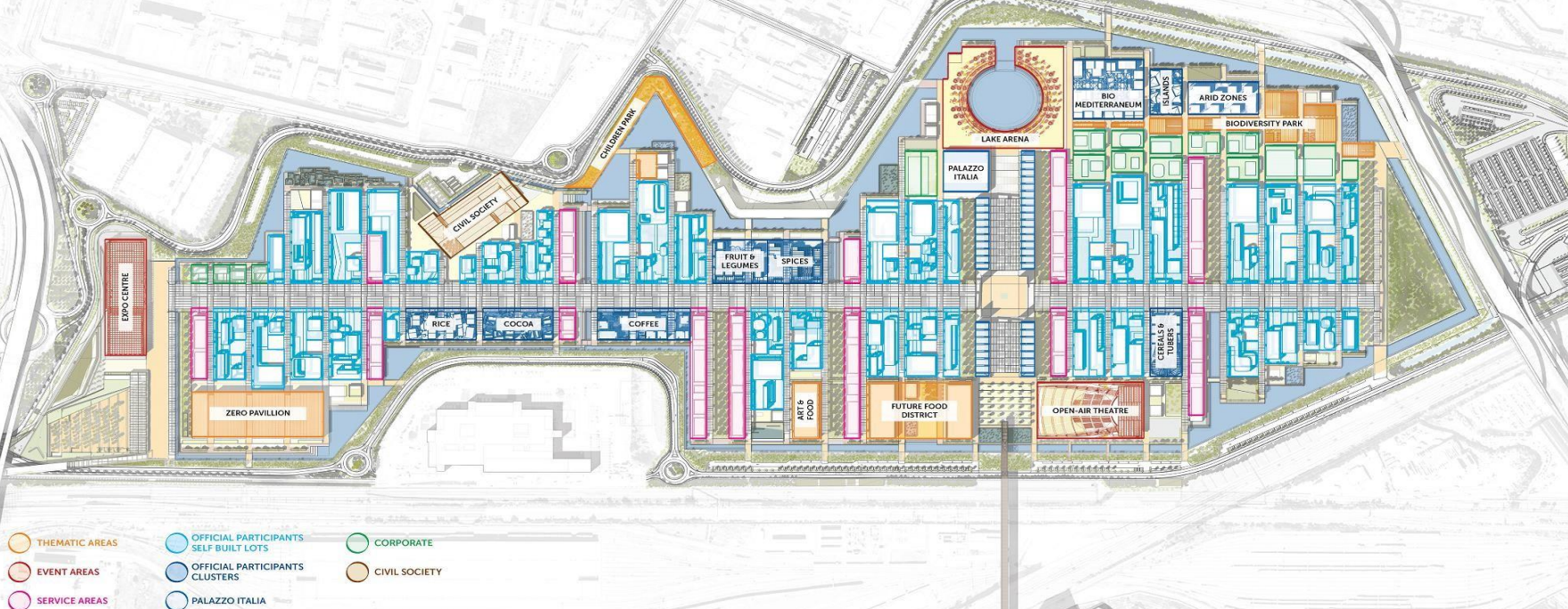
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Italy at the centre of the world



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FEEDING THE PLANET
ENERGY FOR LIFE



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The Zero Pavillion: your journey will start here



Italy and its “powers”

-The power of
“Expertise”

-The power of
“Beauty”

-The power of the
“Challenge”

-The power of
“Future”



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A lesson from Germany

*“Fields of Ideas” –
Technology at the
service of
agriculture*



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Oman: let's learn from a small country

“Heritage in Harvest”: the perfect mix between tradition and a look towards the future



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Ecuador: finding beauty in diversity

“Journey to the centre of life”: respecting the environment and understanding the value of natural resources for our existence



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Angola: the uprising of Africa through education

“Educate to innovate”: changing the world through knowledge



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What can we do to start changing the world?

Change needs to start from our own actions



The importance of better behaviours...

The size of food waste in Italy (2014)

Value of domestic food waste in Italy (bn. €)	8.1
Value of average weekly domestic food waste in Italy (€)	6.5
Value of average domestic food waste in Italy (gr.)	630

Source: SWG, 2014



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The importance of better behaviours...



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Production and consumption: comparing different methodologies –

~~production~~

- The role of **family farming** in developing countries
- The opportunities of the “**short supply chain**”
- The **Joint Purchase Groups**
- **Biologic** and **biodynamic** productions
- The role of **OGM** and the position of the **European Union**
- **Fighting food waste**



The challenge of EXPO: changing the world from the bottom

- Reducing waste
- “Zero km” shopping
- Being aware buyers
- Developing a solidaristic attitude
- Being environment-friendly
- Growing up as informed citizens



Thanks for your attention!

Contacts:

d.tentori@ilcaffegeopolitico.net

Web: www.ilcaffegeopolitico.org



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